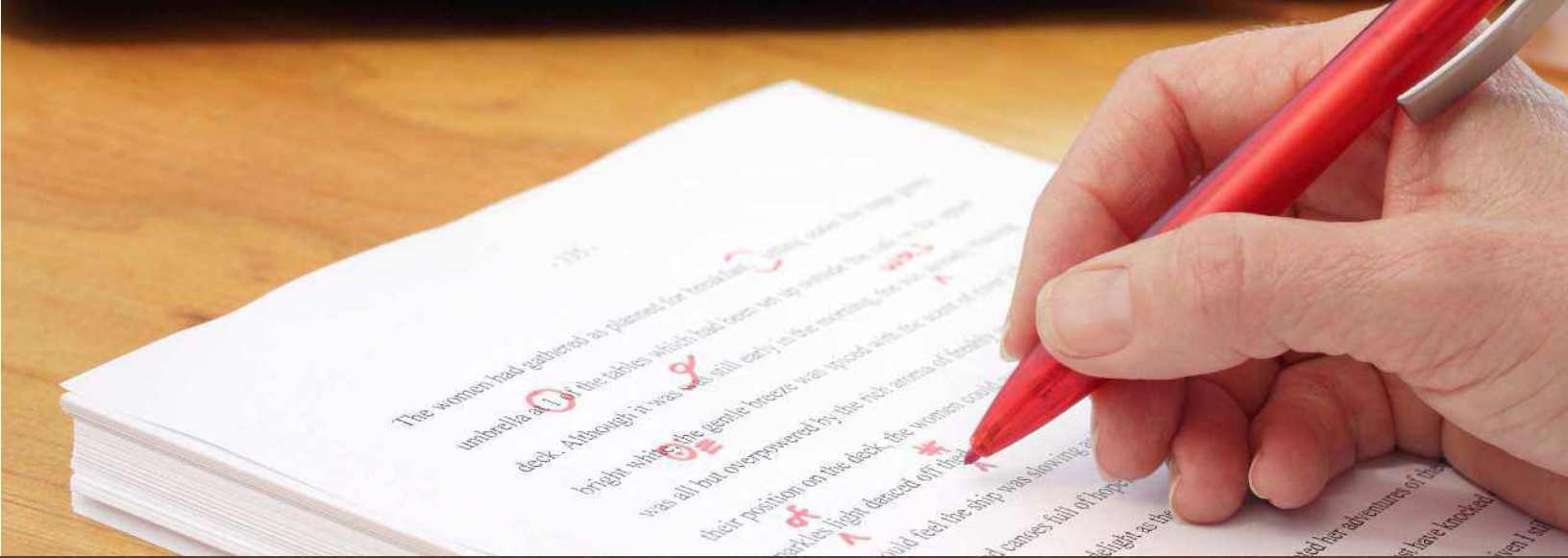


The top section features three overlapping screenshots of the Yardstick RedPen interface. The leftmost screenshot shows a 'Working Time' of 29s and a 'Rate' of 100.0%. The middle and right screenshots show evaluation questions for 'Han Solo's Evaluation' and 'Leia Organa's Evaluation'. Each question has three sub-questions: 'Characters', 'Dialog', and 'Explains that the banter between characters is "fun"'. The 'Characters' and 'Dialog' questions have two options (0 and 1 points), while the 'Explains...' question has three options (0, 0.5, and 1 points). The 'Explains...' question is highlighted with a red box in each screenshot, indicating the RedPen marking technology. The bottom section shows a 'Marks Bar' for 'Question # 1' with a score of 8 / 15 and an 'Unattempted?' checkbox. Below the marks bar are three categories: 'Communication' (Clear descriptions, Visual wording), 'Spelling' (Less a point for each spelling mistake), and 'Grammar' (Less a point for each grammatical error). The rightmost screenshot shows a 'RedPen Webinar' dashboard with two donut charts: 'Exams Submitted' (2 / 4) and 'Exams Graded' (1 / 4). Below the charts is a table with columns for '#', 'Created At', and a row with the value '29733' and the date 'Jan 7, 2015 11:25:32 AM'.

# Yardstick RedPen

## Constructive Marking Technology

The bottom section features two overlapping screenshots of the Yardstick Measure interface. The left screenshot shows a 'Logged in as Luke Skywalker' user with a 'Logout' button. The 'Yardstick Measure' logo is visible. Below the logo is a 'Question # 1' dropdown menu. A 'Marks Bar' shows a score of 8 / 15 and an 'Unattempted?' checkbox. Below the marks bar are three categories: 'Communication' (Clear descriptions, Visual wording), 'Spelling' (Less a point for each spelling mistake), and 'Grammar' (Less a point for each grammatical error). The right screenshot shows a 'RedPen - The Yardstick Measure Marking Module' dashboard. It features two donut charts: 'Exams Submitted' (2 / 4) and 'Exams Graded' (1 / 4). Below the charts is a table with columns for '#', 'Created At', and a row with the value '29733' and the date 'Jan 7, 2015 11:25:32 AM'.



## Yardstick RedPen

### Save Time & Money with Yardstick's RedPen Marking Tool

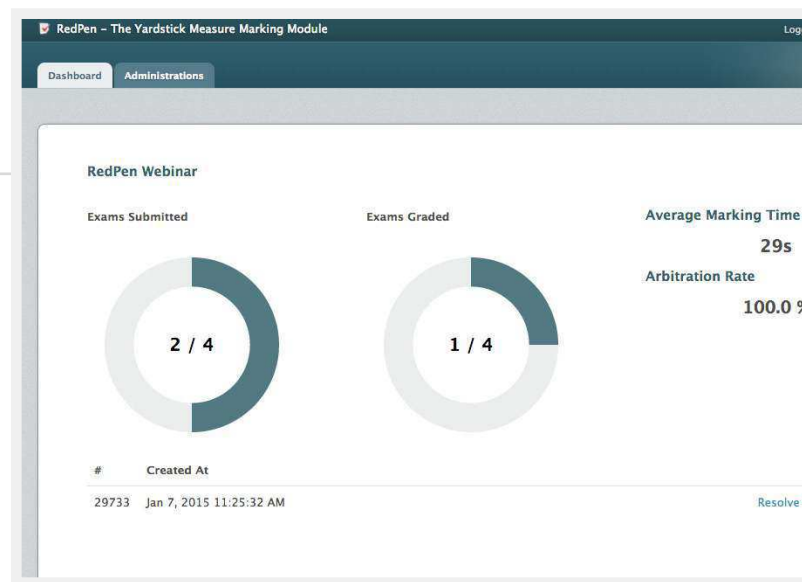
Currently using constructed response questions on your exams? Thinking about adding constructed response questions? Concerned about the cost and time involvement for these types of questions?

An easy integration with Yardstick Measure (Yardstick's enterprise high stakes item banking and exam delivery platform) Yardstick RedPen is here to help!

### What are Constructed-Response Questions?

Constructed-response questions are assessment questions that require candidates to develop their own answers without suggestions or choices. They can be as simple as a sentence or two or very complex requiring analysis of a case study.

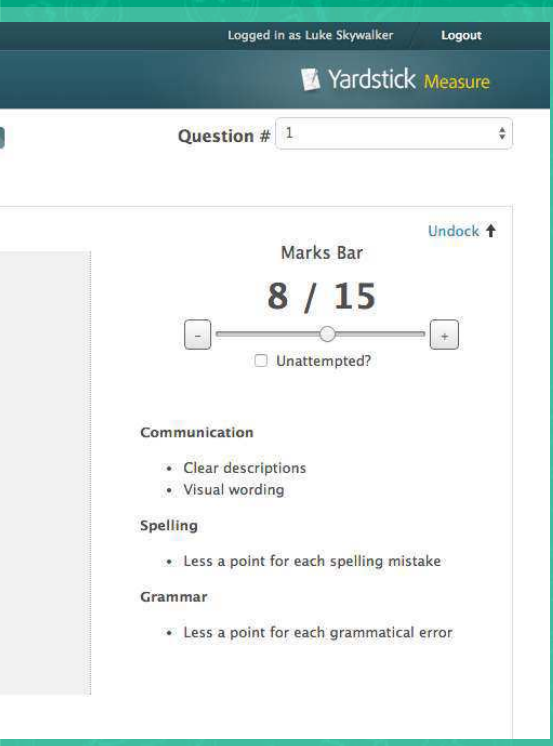
Marking these types of questions often require markers to sit in a room together and pass paper exams from one person to the next in order to grade each question. It is extremely time consuming and a very costly process. So Yardstick developed RedPen to help our clients mark everything from complex case scenarios to short stems with essay responses. RedPen makes this type of marking easier and more time and cost effective.



## How Yardstick RedPen Works

Yardstick RedPen integrates seamlessly with Measure, Yardstick's enterprise high stakes item banking and exam delivery platform.

Subject Matter Experts create questions in Measure (e.g., multiple choice questions, constructed response, multiple response, etc.) where the items are classified and stored in the secure item bank. These items can then be built into exams within Measure and administered to candidates.

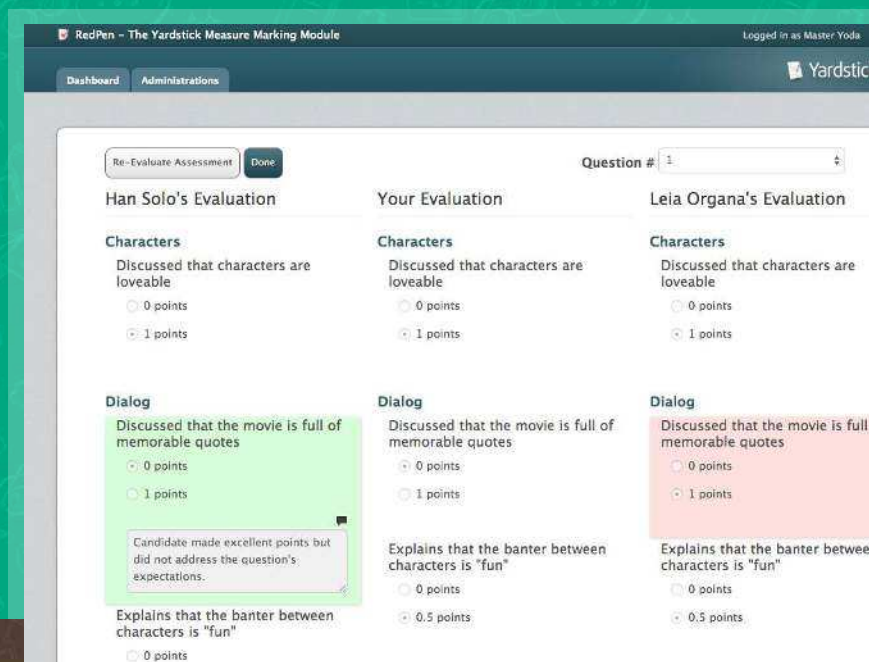


Through a user-friendly interface, marking administrators can easily set up marking teams, workflows, and timelines.

RedPen employs a robust permissions system that only allows each marker to see constructed response questions he/she is permitted to provide marks for. Candidate-identifying information is hidden to ensure grading is 'blind' and solely based on criteria outlined in the scoring rubric.

Markers see a simple and intuitive marking interface that guides them through the constructed response answers candidates have provided. In addition, markers can see the progress they've made on their marking assignments.

Markers are able to provide notes within the interface, which can be viewed by Team Leads. They also have the ability to provide alerts to the Team Lead on ethics violations or unprofessional candidate responses. Scoring is highly flexible with dichotomous and/or polytomous marking scales supported.





# Highlighted Features

## For Markers



**Easy access from any web browser** allowing for de-centralized remote marking of constructed responses



Ability to **write notes within the interface** which can be viewed by Marker Team Leads



A **simple and intuitive** marking interface that guides Markers through constructed response answers provided by candidates



**Highly flexible scoring system** that supports dichotomous and/or polytomous marking scales



**Progress reporting** so Markers can see the progress they've made on their current marking assignments

## For Team Leads



Easily able to **resolve marker conflicts** (aka arbitrations or third reads)



Items in conflict are highlighted red (to be resolved by the arbitrator)



Items in consensus are greyed out (do not require attention)

RedPen represents the leading edge in online constructed response marking allowing for de-centralized marking with greater online collaboration.

For more information about RedPen, or any of Yardstick's products and services, contact us at [info@GetYardstick.com](mailto:info@GetYardstick.com)