
Yardstick partners with St. John Ambulance to develop online First Aid/ CPR training

Yardstick Testing and Training has signed a partnership to become the exclusive digital training partner for St. John Ambulance – Alberta Council (SJA). Yardstick will co-fund eLearning development for SJA's First Aid/CPR courses, bringing the convenience of learning from anywhere, at anytime to their life-saving training.

Since 1883, St. John Ambulance has delivered quality First Aid and CPR training in communities across Canada. They have touched countless lives, issuing over 100,000 certificates in Alberta each year. By collaborating with SJA on new eLearning courses, Yardstick will help SJA expand the reach of their in-person offerings and set a new industry standard for online First Aid and CPR training in Canada. This training will be delivered using Yardstick's modern learning management system, RapidLMS (rapidlms.com), and newest eLearning product,

LearnerVerified (learnerverified.com), which uses facial recognition and biometric data to confirm learner identities and course attendance. After passing the online portion, learners will take an in-person exam with a qualified SJA instructor to receive their certificate.

Yardstick's Jon Hill, Executive Vice-President of eLearning is proud that Yardstick has been selected to co-develop this program. "This interactive and engaging online blended learning solution will enable St. John Ambulance to deliver this life-saving information to a much larger audience. Now learners will be able to take their First Aid/CPR training anytime, anyplace, without sacrificing training quality."

For Beverly Lafortune, Vice President of Training & Community Services, St. John

Ambulance – Alberta Council, Yardstick is an ideal partner that shares SJA's mission and values, to ensure that individuals receive high quality training so that lives can be saved and injuries prevented. "Yardstick's creative and experienced leadership, design and technical teams have produced award-winning eLearning programs in the health and safety sector and understand the importance of meeting learners' needs."

Greg Kureluk, Yardstick's President and COO of Yardstick sees this partnership as "a significant step towards Yardstick's Big Hairy Audacious Goal to help 1 billion learners achieve competency by 2025. By partnering with industry-leading educators like SJA and leveraging our innovations in learner verification and remote proctoring, Yardstick will set a new standard for eLearning quality and defensibility."

About Yardstick

www.getyardstick.com

As one of Canada's leaders in online learning, Yardstick draws on the latest developments in computer and web technology to deliver rigorous and creative online testing and training. Yardstick experts partner with subject matter experts, employers, and industry regulators to train, certify and verify today's workforce.

About St. John Ambulance

www.stjohn.ab.ca

Since 1883, St. John Ambulance has provided Canadians with the most comprehensive and state-of-the-art First Aid and CPR training. With programs for business, individuals and communities, St. John Ambulance courses provide life-saving skills and support to communities across Canada.

For more information, please contact:

Meaghan Trewin,
Communications Coordinator,
Yardstick Testing and Training

780.123.4567
meaghan.trewin@getyardstick.com

Beverly Lafortune, Vice President of
Training & Community Services,
St. John Ambulance – Alberta Council

780.452.6565, ext. 8223
Beverly.Lafortune@stjohn.ab.ca